Chapter 17.3

Collective Behavior

**Due Monday, May 19 @ 11:59 pm**

**Assignment:** Your next assignment revolves around chapter **17.3 ONLY** from your text book. THERE IS NO POSTED PPT. Your tasks are listed below.

**Task 1:**

Define the following vocabulary – in order – at the top of your submitted page AND include the term before its definition:

1. Collective Behavior
2. Collectivity
3. Dispersed Collectivity
4. Urban Legend
5. Mass Hysteria
6. Crowd **(include a list and description of all 4 types of crowds)**
7. Mob
8. Contagion Theory
9. Emergent Norm Theory
10. Convergence Theory

**Task 2:**

Respond to the following series of questions. Note: Your response can be an opinion, but should be largely based off what you read within the section.

1. **Explain** how dispersed collectivity differs from other types of collectiveness and **describe** one relevant and applicable example.
2. While attending a gathering that involves horrific, violent acts upon certain people within a community, some observers do not participate in the violence, BUT, they also do not attempt to stop the viciousness. Which of the following theories of crowd behavior best explains why they don’t act: contagion theory, crowd decision theory, emergent norm theory, or convergence theory? **Explain** why you made your choice.
3. **Describe** an occasion/event when you acted as part of a crowd. Was it frightening, exciting, or even enjoyable? **Explain** how and why the presence of the crowd enhanced or detracted from the occasion/event and **identify** which of the 4 types of crowds you believe was in control.